

What is claimed is:

1. An apparatus for storing and transporting supplies and snacks, comprising:  
a top portion having first and second opposite sides;  
a bottom portion having first and second opposite sides;  
5 a middle portion having first and second opposite sides;  
wherein in a closed position the top portion, bottom portion and middle portion are  
configured to form an enclosure;  
wherein in an open position at least one side of the middle portion is accessible, and at  
least one side of either the top or bottom portion is accessible;  
10 at least one side of the middle portion comprising structures adapted for holding school  
supplies;  
at least one side of the top portion comprising a write-on wipe-off surface;  
wherein one side of the bottom portion includes at least one drink restraint for holding a  
drink item and at least one snack restraint for holding a snack item; and  
15 a clip operatively connected to one side of the top portion for holding paper.
2. The apparatus of claim 1 wherein the middle portion is a flap and the top position is  
a lid, in a closed position.
- 20 3. The apparatus of claim 1 wherein the drink item is a drink box.
4. The apparatus of claim 1 further comprising first and second back pack straps  
operatively connected to the bottom portion.

5. The apparatus of claim 1 wherein the structures adapted for holding school supplies include at least one pencil holder.
6. The apparatus of claim 5 wherein the structures adapted for holding school supplies further include a scissor holder.
7. The apparatus of claim 6 wherein the structures adapted for holding school supplies further include a computer disk holder.
8. The apparatus of claim 7 wherein the structures adapted for holding school supplies further include a crayon pouch.
9. A method comprising:  
providing an apparatus for storing and transporting supplies and snacks, comprising:
- (a) a top portion having first and second opposite sides;
  - (b) a bottom portion having first and second opposite sides;
  - (c) a middle portion having first and second opposite sides;
  - (d) wherein in a closed position the top portion, bottom portion and middle portion are configured to form an enclosure;
  - (e) wherein in an open position at least one side of the middle portion is accessible and at least one side of either the top or bottom portion is accessible;
  - (f) at least one side of the middle portion comprising structures adapted for holding school supplies;
  - (g) at least one side of the top portion comprising a write-on wipe-off surface;
  - (h) wherein one side of the bottom portion includes at least one drink restraint for holding a drink item and at least one snack restraint for holding a snack item; and
  - (i) a clip operatively connected to one side of the top portion for holding paper;
- providing a snack item having a product configuration adapted for placement in the apparatus, and for securement by the at least one snack restraint, said snack item packaged in a disposable package.

10. The method of claim 9 further comprising providing a drink item having a product configuration adapted for placement in the apparatus and for securement by the at least one drink restraint, said drink item packaged in a disposable package.